



A.D.M. COLLEGE FOR WOMEN

(Autonomous)

Affiliated to Bharathidasan University

(Nationally Accredited with "A" Grade by NAAC – 3rd Cycle)

NAGAPATTINAM 611 001.

PG & RESEARCH DEPARTMENT OF COMMERCE

Programme: B.Com

PO No.	<i>Programme Outcomes</i> <i>Upon completion of the B.Com., Degree Programme, the student will be able to</i>
PO 1:	Provide well trained professionals for the industries, banking sector, insurance companies, etc. to meet the manpower requirements.
PO 2:	Acquire conceptual knowledge on various kinds of accounting.
PO 3:	Develop business skills and knowledge to meet the current and future expectation of business, industries and economy at the national and global level.
PO 4:	Create self confidence and offer reliable educational resources that fill the academic standards and innovations.
PO 5:	Offer practical exposures which could equip the students to face the challenges in commerce and business in modern days.

PSO No.	<i>Programme Specific Outcomes</i> <i>Upon completion of these courses the student would be able to</i>
PSO 1:	Demonstrate progressive learning of various tax issues and tax forms related to individuals.
PSO 2:	Gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.
PSO 3:	Recognize features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
PSO 4:	Prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses.
PSO 5:	Do higher education and advance research in the field of commerce and finance.

Course Title	ALLIED COURSE 1: BUSINESS ENVIRONMENT		
Code	CUA1		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the concepts relating to business environment.	PSO1, PSO2	An
CO-2	Learn about various environmental factors.	PSO 2,	U
CO-3	Gain knowledge about the responsibilities of a business concern towards different groups of society.	PSO 2	U
CO-4	Understand the concept of business ethics.	PSO 5	An
CO-5	Gain knowledge about corporate governance.	PSO 1	Ap

Course Title	CORE COURSE 1: PRINCIPLES OF ACCOUNTANCY		
Code	CUA		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concepts and principles of Accountancy.	PSO1, PSO2	U
CO-2	Prepare final accounts	PSO 2	Ap
CO-3	Understand the accounting procedures of non-trading concerns.	PSO 2	U
CO-4	Gain knowledge about accounting procedures of single entry to find out the profitability of the concern.	PSO5, PSO6	An
CO-5	Gain knowledge about various methods of charging depreciation.	PSO 1	U

Course Title	CORE COURSE 3: MARKETING		
Code	CUC		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concepts and functions of marketing.	PSO3	U
CO-2	Assess about consumer behaviour, product and brand strategies.	PSO4	An
CO-3	Understand the pricing decisions and distribution channels.	PSO4	U
CO-4	Acquire knowledge about advertising and personal selling.	PSO8	An
CO-5	Learn about the recent trends in direct marketing and MIS.	PSO3	Ap

Course Title	CORE COURSE 4: BUSINESS ACCOUNTING		
Code	CUD		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the methods of branch and departmental accounts	PSO 1 PSO 2	U
CO-2	Gain knowledge on hire purchase and instalment purchase system.	PSO 2	An
CO-3	Acquire knowledge about royalty accounts.	PSO 2	U
CO-4	Understand fire insurance claims for loss of stock and profit.	PSO 5	An
CO-5	Prepare insolvency accounts of individuals.	PSO 1	Ap

Course Title	ALLIED COURSE 2: BUSINESS ECONOMICS		
Code	CUA2		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the concepts of business economics, micro and macroeconomics.	PSO3	An
CO-2	Understand demand and indifference curve analysis.	PSO3	U
CO-3	Gain knowledge on various functions of production.	PSO4	C
CO-4	Understand supply analysis and cost concepts.	PSO8	Ap
CO-5	Acquire knowledge about pricing under various market structures.	PSO3 PSO4	Ap

Course Title	CORE COURSE 5: FINANCIAL ACCOUNTING		
Code	CUE		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Explain the basic concepts in partnership and admissions of partners.	PSO 2	U
CO-2	Prepare the accounts relevant to retirement and death of a partner.	PSO 2	An
CO-3	Know the procedure regarding dissolution of a firm and insolvency of partners.	PSO 2	An
CO-4	Discuss about the legal provisions regarding issue of shares.	PSO5, PSO1	An
CO-5	Assess forfeiture and reissue of forfeited shares.	PSO 1, PSO 3	C

Course Title	ALLIED COURSE 3: BUSINESS COMMUNICATION		
Code	CUA3		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Plan about communication in commerce and trade.	PSO 3	U
CO-2	Develop knowledge on write business letters.	PSO 3	U
CO-3	Learn about various types of business correspondence.	PSO 4	C
CO-4	Create knowledge to writing collection and sales letters.	PSO 6	Ap
CO-5	Assess the students to update with modern trend of communication.	PSO 3 PSO 4	Ap

Course Title	NON MAJIR ELECTIVE 1: ELEMENTS OF INSURANCE		
Code	CUE1		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concepts in Insurance	PSO1, PSO2	U
CO-2	Develop knowledge regarding the procedures to be followed to become an agent	PSO 2	U
CO-3	Learn about regulations of agents and IRDA	PSO 2	U
CO-4	Create knowledge on functions of agents	PSO5, PSO5	Ap
CO-5	Assess the students to know about kinds of insurance contract	PSO 1	C

Course Title	CORE COURSE 7 COST ACCOUNTING		
Code	CUG		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Explain the basic concepts of cost accounting.	PSO 3, PSO 5	U
CO-2	Discuss about material control and pricing of issues.	PSO 4	Ap
CO-3	Compute the wages of workers under different methods, labour turnover rate, overtime and idle time wages.	PSO 5	Ap
CO-4	Apply the methods in overhead apportionment and absorption of overheads.	PSO5, PSO7	Ap
CO-5	Prepare reconciliation statement of cost and financial accounts and understand the reasons for differences between these accounts.	PSO 4	Ap

Course Title	CORE COURSE – 8 BANKING THEORY LAW AND PRACTICE		
Code	CUH		
CONo.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the functions of bank and distinguish different types of bank.	PSO1	U
CO-2	Recognize the underlying concepts of bank account operations.	PSO2	U
CO-3	Comprehend different types of customer, and understand the relationship between a banker and customer.	PSO1	Ap
CO-4	Understand the basic requisites of a cheque and different types of cheques	PSO1	Ac, U
CO-5	Realize the concepts of various modes of fund transfer techniques.	PSO1, PSO4	An

Course Title	ALLIED COURSE 4: COMPANY LAW AND SECRETARIAL PRACTICE		
Code	CUA4		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Acquire knowledge about Companies Act 2013.	PSO4	U
CO-2	Create an understanding of important documents of the company.	PSO 1	An
CO-3	Learn about the prospectus of the company	PSO 3	Ac
CO-4	Plan to gain knowledge on Director and their secretarial work.	PSO 3, PSO 2	An
CO-5	Assess the knowledge about secretary and their legal Position.	PSO 2, PSO 7	Ev

Course Title	NON MAJOR ELECTIVE II BANKING PRACTICES		
Code	CUE2		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concepts on banking.	PSO 4	U
CO-2	Gain knowledge on banking functions and credit control measures.	PSO 4	Ac
CO-3	Learn about Central bank of India.	PSO 4	Ap
CO-4	Create knowledge on Foreign exchanges.	PSO 5	Ap
CO-5	Know about recent trends in banking sector.	PSO 5	Ap

Course Title	SKILLED BASED COURSE 1: INDIRECT TAX LAWS		
Code	CUS1		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concept of indirect tax laws.	PSO 1	U
CO-2	Gain knowledge about GST.	PSO 2, PSO 5	An
CO-3	Acquire knowledge about registration under GST.	PSO 2	Ap
CO-4	Learn about procedure to Levy on (CGST, SGST)	PSO 3	C
CO-5	Understand about procedure to levy on IGST.	PSO 4	U

Course Title	CORE COURSE – 9 CORPORATE ACCOUNTING		
Code	CUI		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Gain knowledge on issue and redemption of debentures and preference shares.	PSO1	U, Ap
CO-2	Familiarise with the preparation of final accounts of companies.	PSO2	U Ap
CO-3	Assess the knowledge on Amalgamation and Reconstruction of companies.	PSO1	Ap
CO-4	Give exposure on Holding company accounts.	PSO1	U, Ap
CO-5	Create an understanding on Banking and Insurance company accounts.	PSO1, PSO4	Ap

Course Title	CORE COURSE – 10 FINANCIAL MANAGEMENT		
Code	CUJ		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Assess the basic concepts of financial management and cost of capital.	PSO 5	An
CO-2	Compute cost of capital, cost of debt and cost of retained earnings.	PSO 3	Ap
CO-3	Identify the degree of leverages.	PSO 5	U
CO-4	Prepare capital structure under different approaches.	PSO 5	Ap
CO-5	Evaluate capital budgeting proposals.	PSO 3 PSO 4	Ap

Course Title	CORE COURSE – 11 AUDITING		
Code	CUK		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Distinguish between Auditing and Accountancy, familiar with the scope, objectives, types, techniques and standards involved in Auditing.	PSO1	An
CO-2	Understand the scope of different types of audit, verification of evidences and the role of different auditors in a company.	PSO1	U
CO-3	Analyze the rights and duties of a company auditor, their, appointment, qualifications and remunerations.	PSO6	An
CO-4	Comprehend in detail about the importance of vouching and verification of assets and liabilities.	PSO1	Ap
CO-5	Realize and recognize the role of an Electronic data processing (EDP) in an audit approach,	PSO2	An, C

Course Title	CORE COURSE – 12 COMPUTER APPLICATIONS IN BUSINESS – THEORY		
Code	CULa		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basics of computers.	PSO4	U
CO-2	Familiarize with MS Word and MS Excel.	PSO4	Ac
CO-3	Gain practical knowledge on accounting software package.	PSO4	Ap

Course Title	MAJOR BASED ELECTIVE 1: FINANCIAL SERVICES		
Code	CUE3		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Evaluate and create strategies to promote financial products and services.	PSO 7	U
CO-2	Identify about lease and hire purchase.	PSO 2	An
CO-3	Explain about different financial instrument.	PSO 8	U
CO-4	Assess new venture opportunities	PSO 1, PSO5	An
CO-5	Evaluate recent developments regarding factoring in India.	PSO 3	An

Course Title	SKILL BASED COURSE 2: SALESMANSHIP		
Code	CUS2		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Identify the importance of personal selling and salesmanship.	PSO 3,PSO6	U
CO-2	Evaluate different theories of personal selling .	PSO 2	An
CO-3	Design the recruitment procedure and training methods.	PSO 2, PSO 4	Ac
CO-4	Plan compensation methods.	PSO 6	Ap
CO-5	Assess control system of salesman	PSO7	Ev

Course Title	SKILLED BASED ELECTIVE 3: E-COMMERCE		
Code	CUS3		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Formulate the various aspects of E-Commerce	PSO 1	Ap
CO-2	Outline the panning of online business	PSO 2, PSO 7	An
CO-3	Outline the planning of online business	PSO 2	An
CO-4	Plan to gain knowledge on Operations of E-Commerce	PSO 5, PSO 1	C
CO-5	Create an understanding of Security and Legal aspects of E-Commerce	PSO 4, PSO 3	C

Course Title	CORE COURSE – 13 INCOME TAX LAW AND PRACTICE		
Code	CUM		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Gain knowledge on the basic concepts of income tax and the residential status.	PSO 1	U
CO-2	Learn the computation of income from salary.	PSO3, PSO 5	Ap
CO-3	Acquire knowledge on the income from house property and capital gains and the deductions thereon.	PSO5	Ap
CO-4	Develop knowledge on the computation of income from business, profession and other sources.	PSO5, PSO7	Ap
CO-5	Understand the deductions available and computation of tax liability of an individual.	PSO5, PSO7	Ap

Course Title	CORE COURSE – 14 MANAGEMENT ACCOUNTING		
Code	CUN		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Acquire knowledge about the Basics of Management Accounting.	PSO 3	K
CO-2	Gain knowledge on Financial Statement Analysis.	PSO 2	U
CO-3	Learn to prepare Fund Flow and Cash Flow.	PSO 3	Ap
CO-4	Familiarise the concepts of m Marginal costing and Standard costing.	PSO 3	Ap
CO-5	Understand the knowledge about Budget and Budgetary Control.	PSO 7	U

Course Title	MAJOR COURSE - 15 ENTREPRENEURIAL DEVELOPMENT		
Code	CUO		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Formulate the various aspects of Entrepreneurship	PSO 1 PSO 5	Ap
CO-2	Outline the Business planning process	PSO 2, PSO 7	Ap
CO-3	Assess the knowledge about Motivation	PSO 2 PSO 6	An
CO-4	Gain knowledge on Business	PSO 3	C
CO-5	Create an understanding of Reports	PSO 4	C

Course Title	MAJOR BASED ELECTIVE 2: HUMAN RESOURCE MANAGEMENT		
Code	CUE4		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concepts and functioning of Human Resource Management.	PSO 2	U
CO-2	Develop knowledge on Human Resource planning.	PSO 3	An
CO-3	Learn about Recruitment and Selection process through HR department.	PSO 4	U
CO-4	Create knowledge on Training and Development.	PSO 3, PSO 8	A
CO-5	Assess the students to know about performance appraisal.	PSO 4	Ap

Course Title	MAJOR BASED ELECTIVE 3: INVESTMENT MANAGEMENT		
Code	CUE5		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concept of investment management.	PSO 4	U
CO-2	Gain knowledge about corporate securities.	PSO 3	An
CO-3	Acquire knowledge about Securities Exchange Board of India.	PSO 8	U
CO-4	Understand the fundamental analysis.	PSO 1, PSO5	An
CO-5	Learn about technical analysis.	PSO 3	An



A.D.M. COLLEGE FOR WOMEN

(Autonomous)

Affiliated to Bharathidasan University

(Nationally Accredited with "A" Grade by NAAC – 3rd Cycle)

NAGAPATTINAM 611 001.

PG & RESEARCH DEPARTMENT OF COMMERCE

Programme: M.Com.

PO No.	Programme Outcomes Upon completion of the M.Com. Degree Programme, the students will be able to
PO 1:	Make positive contribution to commerce, trade and industry at National and Global level.
PO 2:	Acquire thorough knowledge in the field of commerce.
PO 3:	Enter into research field and teaching profession.
PO 4:	Work efficiently in MS Office and Accounting Software Packages
PO 5:	Take important managerial decisions.

PSO No.	Programme Specific Outcomes Upon completion of these courses the student would
PSO 1:	Inculcate knowledge of business and the techniques of managing the business with special focus on Marketing and Banking and Financial Institutions.
PSO 2:	Impart knowledge on the latest application oriented corporate accounting methods.
PSO 3:	Enhance the horizon of knowledge in various field of commerce through advertising and sales promotion, Customer Relationship Management.
PSO 4:	Enhance the computer literacy and its applicability in business through latest version on tally and e-commerce principles.
PSO 5:	Create awareness in application-oriented research through research for business decisions.
PSO 6:	Work in different domains like Accounting, Human Resource Management, Banking and Insurance and also as tax and investment consultants.
PSO 7:	To develop team work, leadership and managerial and administrative skills.

Course Title	CORE COURSE – 1 MANAGERIAL ECONOMICS		
Code	PGCA		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concepts of managerial economics and demand analysis.	PSO 1	Ac, U
CO-2	Gain knowledge about production function, supply analysis and cost concepts.	PSO 4	Ac
CO-3	Understand about pricing policies and practices.	PSO1, PSO 4	Ap
CO-4	Develop knowledge on profit planning and forecasting.	PSO6	Ap
CO-5	Gain knowledge on business cycle, national income and its measurement.	PSO6, PSO7	An

Course Title	CORE COURSE – 2 BUSINESS ENVIRONMENT AND MANAGEMENT		
Code	PGCB		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concepts of business environment.	PSO1	Ac, U
CO-2	Acquire knowledge about LPG and second-generation reforms.	PSO3	Ac
CO-3	Familiarize with functions of business management.	PSO1	U
CO-4	Expose to motivation theories and techniques of control.	PSO6	Ap
CO-5	Learn about corporate governance and ethics.	PSO6, PSO7	An

Course Title	CORE COURSE – 3 MARKETING MANAGEMENT		
Code	PGCC		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the concepts of Marketing.	PSO 1	Un
CO-2	Acquire knowledge in the field of Marketing Management and Consumer Behaviour.	PSO 4	Ap
CO-3	Familiarise with the various aspects related to Product and price.	PSO 2	An
CO-4	Gain knowledge on Distribution Channels.	PSO3, PSO5	Un
CO-5	Develop knowledge on Promotional Activities.	PSO 4	An

Course Title	CORE COURSE – 4 CORPORATE LAWS		
Code	PGCD		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the provisions of companies act.	PSO3	A
CO-2	Learn about Industries (Development and Regulation) Act.	PSO4	U
CO-3	Gain knowledge about the Foreign Exchange Management Act.	PSO4	A
CO-4	Familiar with the Consumer Protection Act.	PSO7	U
CO-5	Develop knowledge on Water and Air (Prevention and control of Pollution) Act.	PSO3	U

Course Title	ELECTIVE COURSE – 1 ORGANISATIONAL BEHAVIOUR		
Code	PGCE1		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the concepts relating to organisational behaviour.	PSO 7	U
CO-2	Learn about group dynamics and team development.	PSO 1	An
CO-3	Familiarise with leadership styles.	PSO 7	Ap
CO-4	Gain knowledge on organisational conflict.	PSO 3, PSO 7	An
CO-5	Learn about the organisational changes and development.	PSO 1, PSO 7	Ap

Course Title	CORE COURSE – 5 ADVANCED FINANCIAL MANAGEMENT		
Code	PGCE		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concepts of financial management.	PSO 1	U
CO-2	Estimate working capital requirements and cash planning.	PSO 5	Ap
CO-3	Evaluate credit policies and assess various inventory levels.	PSO 6	An
CO-4	Analyze risk and return, compute value of securities.	PSO 7	Ap
CO-5	Acquire knowledge on the management of working capital.	PSO 6	Ap

Course Title	CORE COURSE – 6 STRATEGIC MANAGEMENT		
Code	PGCF		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Learn about leadership and decision making strategies.	PSO1	Ap
CO-2	Acquire knowledge about situation analysis.	PSO5	Ap
CO-3	Familiarise with corporate strategies.	PSO1	An
CO-4	Understand the strategies relating to business units.	PSO1 PSO7	Ap
CO-5	Gain knowledge on evaluation and control strategies.	PSO7	An

Course Title	CORE COURSE – 8 MS OFFICE AND ACCOUNTING SOFTWARE PACKAGE		
Code	PGCHa		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic of computers.	PSO4	U
CO-2	Learn about MS Word 2007.	PSO4	Ac
CO-3	Familiarise with MS Excel and Power Point.	PSO4	Ap
CO-4	Gain practical knowledge on accounting software package.	PSO4	Ap
CO-5	Understand about inventory accounting using tally.	PSO4	Ap

Course Title	ELECTIVE COURSE –2 CUSTOMER RELATIONSHIP MANAGEMENT		
Code	PGCE2		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concepts of CRM.	PSO3	U
CO-2	Gain knowledge about customers.	PSO3	Ac
CO-3	Understand CRM loyalty.	PSO3	U
CO-4	Acquire knowledge about Technology for Relationship Marketing.	PSO4	Ac
CO-5	Know about the trends in CRM.	PSO2	Ap

Course Title	CORE COURSE – 9 ADVANCED CORPORATE ACCOUNTING		
Code	PGCI		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the procedure for amalgamation and reconstruction of companies.	PSO 2	Ap
CO-2	Gain knowledge on valuation of goodwill, shares and liquidation of companies.	PSO 6	Ap
CO-3	Prepare the consolidated balance sheet.	PSO 2	Ap
CO-4	Enrich their knowledge on Banking and Insurance company accounts.	PSO 2 PSO 6	Ap
CO-5	Acquire knowledge on specialised accounting.	PSO 1	U

Course Title	CORE COURSE – 10 RESEARCH METHODOLOGY		
Code	PGCJ		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Learn about research methods and review of literature	PSO 5	U
CO-2	Acquire knowledge about research design and hypothesis	PSO 5	Ap
CO-3	Understand about data collection techniques and sampling methods	PSO 5	An
CO-4	Gain knowledge about data processing and analysis of data	PSO 5	An
CO-5	Develop knowledge about the technique of writing the reports	PSO 5	Ap

Course Title	CORE COURSE – 11 ADVANCED COST ACCOUNTING		
Code	PGCK		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Acquire knowledge about the preparation of job, batch and contract costing.	PSO1	U
CO-2	Gain knowledge on process costing.	PSO6	Ap
CO-3	Prepare operating cost statement for various services.	PSO6	An
CO-4	Familiarise with the preparation of marginal cost statement.	PSO1 PSO7	Ap
CO-5	Acquire knowledge on standard costing and variance analysis.	PSO7	Ap

Course Title	CORE COURSE – 12 INTERNATIONAL BUSINESS		
Code	PGCL		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Discuss the basics of International Business	PSO1	U
CO-2	Outline the Modes of Entering International Business	PSO4	U
CO-3	Assess the knowledge about International Business Environment	PSO2	Ap
CO-4	Plan to gain knowledge on Balance of Payment	PSO2	A
CO-5	Create an understanding of International Economic Institutions	PSO1	U

Course Title	ELECTIVE COURSE – 3 BANKING AND FINANCIAL INSTITUTIONS		
Code	PGCE3		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the basic concepts of banking and financial institutions	PSO1	U
CO-2	Gain knowledge about e-Banking.	PSO4	U
CO-3	Acquire knowledge about e-Money.	PSO4	Ac
CO-4	Learn about national level financial institutions.	PSO1	U
CO-5	Gain knowledge about state level financial institutions	PSO1	U

Course Title	CORE COURSE – 13 INCOME TAX LAW AND PRACTICE		
Code	PGCM		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Gain knowledge on the basic concepts of income tax and computation of income from salary.	PSO 6	U
CO-2	Learn the computation of income from house property and capital gains.	PSO 6	Ap
CO-3	Acquire knowledge on the income from business and other sources and deductions thereon.	PSO 7	Ap
CO-4	Develop knowledge on the various deductions available and computation of tax liability of an individual and firm.	PSO 6	Ap
CO-5	Understand the concept of clubbing of income and administrative procedures.	PSO 7	U

Course Title	CORE COURSE – 14 HUMAN RESOURCE MANAGEMENT		
Code	PGCN		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand about human resource management and human resource information system.	PSO1	U
CO-2	Gain knowledge about human resource planning.	PSO3	U
CO-3	Learn about recruitment sources and selection procedure.	PSO6	Ap
CO-4	Acquire knowledge about financial and non-financial incentives.	PSO6	A
CO-5	Know about employees' health and safety.	PSO7	U

Course Title	ELECTIVE COURSE – 4 TEACHING AND LEARNING SKILLS		
Code	PGCE4		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	To understand the basic concepts of teaching aptitude	PSO1	U
CO-2	To gain knowledge on ICT and apply them in teaching and learning context.	PSO4	U
CO-3	To develop communication skills with special reference to listening, speaking, reading and writing.	PSO4	Ap
CO-4	To acquire knowledge about how to use Instructional Technology effectively in a classroom.	PSO5	Ap
CO-5	To learn about different teaching skills for putting the content across to targeted audience	PSO4	U

Course Title	ELECTIVE COURSE – 5 SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT		
Code	PGCE5		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Create an awareness about risk and return of different investments	PSO6	Ap
CO-2	Analyse theoretical and practical background in the field of investment.	PSO1	An
CO-3	Help them to understand security analysis and management.	PSO6	An
CO-4	Design and manage the bond and portfolio.	PSO6	Ap
CO-5	Demonstrate current structure and regulation of the Indian financial sector.	PSO1	An



A.D.M. COLLEGE FOR WOMEN

(Autonomous)

Affiliated to Bharathidasan University

(Nationally Accredited with "A" Grade by NAAC – 3rd Cycle)

NAGAPATTINAM 611 001.

PG & RESEARCH DEPARTMENT OF COMMERCE

Programme: M.Phil. – Commerce

PONo.	Programme Outcomes On completion of the M.Com. Degree Programme, the scholars will be able to
PO 1:	To acquire the knowledge in the field of commerce.
PO 2:	To familiarize the students about the promotion of human relations.
PO 3:	To provide a source of inspiration by appearing competitive exams.
PO 4:	To understand the emerging changes in the field of Foreign Trade and Commerce.
PO 5:	To acquire the knowledge about placement.
PO 6:	To know the Social responsibilities of business.

PSO No.	Programme Specific Outcomes On completion of these courses the scholar would
PSO 1:	Develop the research proficiency in application of quantitative techniques.
PSO 2:	Comprehend the recent trends in teaching and learning skills.
PSO 3:	Enhance teaching, communication and presentation skill.
PSO 4:	Develop intellectual creativity in financial planning, working capital management and capital structure decisions.
PSO 5:	Familiarise with the functions of human resource manager, demonstrate the development in HR practices, HR planning and analysing the performance of Employees by using scientific methods.
PSO 6:	Apply the knowledge of latest trends in commerce relating to HRM, Marketing, Banking, Entrepreneurial Development, Co-operative Management and Finance.

Course Title	CORE COURSE – I RESEARCH METHODOLOGY		
Code	RMC1		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the concepts of research methods in Commerce	PSO 1	Un
CO-2	Learn to design the Research Proposal and decide the sample techniques and size.	PSO 1, PSO 3	Ap
CO-3	Become familiar with the mode of collecting data and do the interpretation of the same.	PSO 1	Ap
CO-4	Get an exposure to the statistical tools and packages, imperative for researches	PSO1	Un Ap
CO-5	Learn the art of writing the reports and to be cautious of plagiarism.	PSO 1, PSO 3	Ap

Course Title	CORE COURSE – II ADVANCED FUNCTIONAL MANAGEMENT		
Code	RMC2		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Learn to appreciate the various research domains relating to Financial Management.	PSO1	C
CO-2	Understand the research scope available in Human Resource Management..	PSO6	AP
CO-3	Get an exposure to various elements of marketing research.	PSO7	AP
CO-4	Aware of the research avenues in portfolio management.	PSO5	AP
CO-5	Acquire the ability to solve the issues emanating from the performance of various financial institutions.	PSO5	AP

Course Title	CORE COURSE – III TEACHING AND LEARNING SKILL		
Code	RMC3		
CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Develop skills of ICT and apply them in teaching learning context and research.	PSO 2	U
CO-2	Be able to use ICT for their professional development.	PSO 1	Ap
CO-3	Leverage OERS for their teaching and research.	PSO 3	Ap
CO-4	Appreciate the role of ICT in teaching, learning and research.	PSO 2	Ap
CO-5	Develop communication skills with special reference to listening, speaking, reading and writing.	PSO 3	Ap
CO-6	Learn how to use instructional technology effectively in a classroom.	PSO 2	Ap
CO-7	Master the preparation and implementation of teaching techniques.	PSO 2	Ap
CO-8	Develop adequate skills and competencies to organize seminar/conference/ workshop/symposium/panel discussion.	PSO 3	U
CO-9	Develop skills in e-learning and technology integration.	PSO 2	Ap
CO-10	Have the ability to utilize academic resources in India for their teaching.	PSO 2	Ap
CO-11	Have the mastery over communication process through the web.	PSO 3	Ap

CO-12	Develop different teaching skills for putting the content across to targeted audience.	PSO 2	Ap
CO-13	Have the ability to use technology for assessment in a classroom.	PSO 2	Ap